



LOEWS

SANTA MONICA BEACH HOTEL

FACT SHEET

- Name:** Loews Santa Monica Beach Hotel
- Opened:** 1989
- Location:** Loews Santa Monica Beach Hotel is one of Los Angeles' most celebrated beachfront hotels. Located steps from the Pacific Ocean, the hotel is walking distance to Santa Monica's premier attractions, including the iconic Santa Monica Pier, the original Muscle Beach, 3rd Street Promenade, world-class dining, and a variety of entertainment and outdoor recreation.
- Renovation:** In May 2016, Loews Santa Monica Beach Hotel completed a multi-million dollar transformation, encompassing the guestrooms, pool deck and building's exterior.
- Accommodations:** The 347 newly redesigned guestrooms and suites embody the natural beauty of the coastline. The design for the rooms pays homage to the captivating coastline beyond while keeping the interiors fresh and timeless. Inspired by the colors of the Pacific Ocean as well as the playfulness of lively Santa Monica, the organic palette of cool blues, warm sand and bright whites evoke the natural beauty of the water, beach and driftwood, from bedroom to bathroom. Crisp white shutters replace the traditional drapery to maximize views and add a modern bungalow feel. Color, pattern and texture have all been taken into consideration in creating an ideal space that is serene, inviting and artfully reflective of the hotel's classic Southern California location. Following the multi-million dollar transformation, 35 rooms and suites feature private patios with outdoor fire pits.
- Pool Deck:** Located on the sun-drenched fourth floor, the pool offers guests remarkable views of the Pacific Ocean and the world-famous Santa Monica Pier. A relaxing beachfront retreat, the pool deck is surrounded by 13 new fire pits that have become the go-to spot for sunset drinks.
- Every Friday and Saturday nights at sundown, guests can "Toast to the Coast" with complimentary champagne, cozy up with blankets by the warmth of the fire pits, and enjoy the spectacular views of the ocean.
- Ocean & Vine:** Loews Santa Monica Beach Hotel offers breakfast, lunch and dinner at its signature restaurant, Ocean & Vine, a bright and airy space with an outdoor terrace overlooking the beach and Santa Monica Pier. The menus feature quintessentially California cuisine, with locally caught seafood and fresh produce from the Santa Monica Farmers' Markets.

- Papillon Lounge:** Papillon Lounge is the centrally located in the lobby and is perfect for everything from coffee and pastries in the morning to cocktails and small bites in the evening.
- Beach Barn:** Guests soaking up the sunshine have easy access to the poolside Beach Barn, serving up decadent flavors from LA-based Black Market Gelato along with frozen cocktails, frozen yogurts and house made cookies.
- Ocean Spa:** Ocean Spa offers supremely-relaxing luxurious spa and salon services featuring eco-friendly products and elements.
- The spa's signature treatment, "Muscle Beach Massage," is designed for optimal performance; to aid in training or recover after a big physical event. The massage therapist focuses on overused and stressed areas, and the treatment promotes flexibility, increases circulation, reduces fatigue, improves performance and reduces pain.
- Fitness:** The expansive fitness center features state-of-the-art cardio equipment and the group fitness studio offers more than 40 classes per week, including beach yoga, Pilates, cycling, hoop-dance, meditation, body sculpting and boot camp.
- The hotel also offers guests wellness and nutritional assessments, to pursue optimal health and happiness through a balance of exercise, nutrition, stress management and mindful awareness.
- Meetings:** Boasting 17,000 square feet of customizable, fully-equipped indoor and outdoor event space, Loews Santa Monica Beach Hotel offers an authentically Southern California beachfront location for unforgettable events for up to 900 people, with beach, ballroom and poolside venues.
- Awards & Recognition:** *Los Angeles Magazine* "Best Hotel Pool" 2016
Santa Monica Daily Press "Most Loved Hotel for Staycation" 2016
City of Santa Monica "Sustainable Quality Award Grand prize" 2016
TripAdvisor GreenLeaders Program – Gold Level 2016
- Owner/ Operator:** Headquartered in New York City, Loews Hotels has three distinct brands, Loews Hotels & Resorts, Loews Regency and OE Collection. The company owns and/or operates 25 hotels and resorts across the U.S. and Canada, including the newly-acquired Hotel 1000 in downtown Seattle that will be re-branded into a Loews Regency in 2017. Loews Sapphire Falls Resort at Universal Orlando, the fifth hotel in partnership with Comcast NBC Universal, opened in July 2016. Located in major city centers and resort destinations from coast to coast, the Loews portfolio features one-of-a-kind properties that go beyond Four Diamond standards to delight guests with exciting, approachable and local travel experiences. For reservations or more information about Loews Hotels, call 1-800-23-LOEWS or visit: www.loewshotels.com.
- Management:** Marcos Borrás, General Manager
Sean Steenson, Hotel Manager

Zachary Dallessandro, Executive Chef
Gene Smallwood, Director of Sales

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